

Minutes

Board of Directors Annual Meeting

Via Zoom

Thursday, June 25, 2020

Attendees

Board: Evelyn Angelle, Hami Arrington, Tracy Beam, Tom Behanick, Jody Black, Danny Brown, Nick Buckner, Sue Burnett, Albert Chao, Mark Cizek, Helen Conte, Will Davie, Jeff Deatsman, Tom DeBesse, Pete DeLongchamps, Adam Drutz, Charles Dupre, Greg Engel, Bob Franklin, Greg Garland, Amerino Gatti, Mewael Ghebremichael, Richard Heo, Robbie Jones, Luke Keller, Joe Kelly, Elizabeth Killinger, Holli Ladhani, Mark Lashier, John Lionberger, Bruce Macklin, Janette Marx, Michele McNichol, Leonard Merrell, Niloufar Molavi, Colin Obeirne, Jose Obregon, Sandra Oliver, Daron Peschel, Gregg Piontek, Manel Prieto, Kathy Pritchard, Scott Prochazka, Lees Rodionov, Nigel Searle, Julie Sheppard, Alan Sikarskie, Brian Smith, Frank Steininger, David Stover, Eric Tanzberger, Geeta Thakorlal, Laura Tibodeau, Jim Tillis, Bret Vandervoort, Carol Warley, Deanna Young

Staff: Lisa Anderson, Joe Burke, Ne’Cole Caldwell, Tania Daniel, De Jones, Jim McCaskill, Marlene Meyers, Ryan Purser

Chairman Dave Stover called the meeting to order at 5:02 p.m. Dave welcomed everyone to our first Zoom board meeting.

Greg Garland presented the nominations report.

Nominations:

- Nick Buckner, Vice President, Global Operations – Partner & Foundational Services, *Hewlett Packard Enterprise*
- Hami Vo Arrington, Founder – *One Foot Over*
- Alan Sikarskie, Vice President & COO – *Bureau Veritas*

A motion was made to approve the nominations; motion carried.

Greg reported that Scott Prochazka will resign his position of Vice Chair at the end of the fiscal year. Scott will stay active on the board and executive committee. The nomination committee recommends Juliet Breeze as Vice Chair for the 2020/2021 fiscal year. A motion was called to nominate Juliet; motion carried.

A ballot was sent in the pre-read of the proposed executive committee renewals and proposed board member renewals to three-year terms. A motion was made to approve the ballot; motion carried.

Chairman Dave Stover presented three administrative items that need board approval. First, the team has worked on a risk mitigation plan and one area the executive committee felt needed to be addressed was the adoption of a social media policy. The policy was sent in the pre-read materials and has been reviewed by Bill Swanstrom and his team at Locke Lord. Secondly, because of the recent reduction in force, we need to approve Ne’Cole Caldwell as the second signer on the JA checking account. Finally, we need to approve the minutes from the February 29th meeting. A motion was made to approve all three items; motion carried.

Forecasting the future is going to be an ongoing challenge for the organization. Lisa Anderson, CFO shared the current thinking on the budget for the upcoming fiscal year. She gave a PPP loan update and year-end projections. A motion was made to approve the 2020/21 budget; motion carried.

Ryan Purser, VP of Special Events provided an update on the status of spring events, plans to adapt events for short-term, and introduced a new event – JA Titan Challenge.

Ne’Cole Caldwell, VP of Programs shared year-end projections, impact of COVID, adaptations of program delivery, and plans for next year.

Dave Stover shared that the organization continues to move forward on the three strategic initiatives, including the launch of the 3DE instructional model. Scott Prochazka reported the launch at Austin High School is still planned for this fall. The development of the case challenges continue and are being designed to be delivered

either in-person or remotely. Scott thanked Deloitte, Quanta Services, and Accenture for stepping up this first year. Scott shared the 3DE team is designing alternative approaches for culminating case events that can remain school-based if schools place limits on outside visitors. In conjunction with the 3DE National team, JASET selected the two staff who will work at Austin HS and will start July 27th: School Director – Jorge Cardenas – currently the assistance principal at Austin High School and Partnership Director – Andrea Aguilera (experience with Teach For America and KIPP, and is currently the State Program Coordinator for Teach Plus). Also, the Brown Foundation approved our application for \$250,000 which ensures we will have the financial resources needed for the first year of the pilot – the case challenge sponsorships will be used internally to manage the pilot, recruit volunteers for the nationally sponsored cases, and develop the pipeline for next year. Scott thanked fellow committee members Michele McNichol, Jeff Miers, Nigel Searle, Frank Steininger, and Bill Swanstrom for their leadership in bringing this initiative to fruition.

The second key strategic initiative is the potential development of a new JA Discovery Center. Committee chair Evelyn Angelle provided an update on the work of the Project Committee and reported the group has selected an architect for the design/visioning process, Kirksey Architecture. The next step would be to consider commissioning a feasibility study to ensure fundraising potential will align with the vision created by the committee and architects. Evelyn assured the group that there are several key decision points along the process to ensure consensus on moving forward.

De Jones, Vice President of Capstone Programs reported on the future adaptations for both JA BizTown and JA Finance Park that will ensure remote delivery options should schools not be making site visits.

The third pillar of the strategic plan emphasizes the development of an entrepreneurial mindset in students. Tania Daniel, Senior Director of Entrepreneurial Initiatives reported on the year's activities related to the JA Company Program. There was a panel of three students who shared their experience.

De Jones presented the board awards. Given that the year was disrupted, it was decided to forego recognition via club levels this year since it would be difficult to rate the various companies fairly. De shared she hoped everyone understands. De recognized members of the The Free Enterprise Society, which provides national and global recognition of individuals who demonstrate outstanding support in helping Junior Achievement accomplish its mission of inspiring and preparing young people to succeed in a global economy. The individuals were listed on the PowerPoint who have personally contributed \$10,000 or more this fiscal year. Our sincerest thanks to the generous, meaningful gifts from the Free Enterprise Society Members.

Annually, JA USA honors exemplary JA Area board members who have been outstanding in stepping up to support the mission. JASET had five recipients of the National Bronze Leadership Award this year: Joel Lambert with Crestwood Equity Partners, Jeff Miers with Accenture, Bruce McCullough with Marathon Oil Corporation, Nigel Searle with ExxonMobil and Deanna Young with Opportune.

Chairman Stover gave his Chairman's Report. Traditionally, the annual meeting is a time to celebrate the impact of the JA mission. While many great things have been accomplished this year recent events have created a number of significant challenges to the organization. There is uncertainty on whether schools will be back in session; if our volunteers will be allowed on campuses; and about the level of demand for JA programs given the challenges our schools face. We don't know if we will be able to host many of our events which are critical in generating the financial resources needed to fund the operation. We don't know the impact of the economic downturn. One area of certainty is the organization will need continued commitment of each of us to sustain us moving forward. The strategic work that board has done in recent years has put us on a path that I am confident will ensure we can play a major role in advancing K-12 education and expanding economic opportunity for all students. The near term will be filled with challenges, but with your leadership and support, we can meet them and ensure sustainability and our ability to deliver our mission. Another area of certainty is that this generation of young people will need JA more than ever. The role your volunteers bring in providing inspiration will never be more valuable. This generation of students will need us to provide them with a sense of community and a sense of hope for the future. They are the leaders of tomorrow and they need us to invest in them today.

Joe Burke made closing statements and then emailed the board members the Year In Review video.

The meeting was adjourned at 6:25 p.m.

Recorded by: Joe Burke

Respectfully submitted: William Swanstrom Secretary

